



**HERTZ ARENA**  
**11000 EVERBLADES BOULEVARD**  
**ESTERO, FL 33928**

**WWW.FEFSC.ORG**

**FLORIDA EVERBLADES FIGURE SKATING CLUB ADVERTISING FORM**

The Florida Everblades Figure Skating Club is proud to announce the date for its annual Holiday Show is December 2<sup>nd</sup>, 2018, at Hertz Arena in Estero, FL. This year's theme is "Holidays Around the World" and will feature holiday music from around the world. We expect to present over forty local skaters, from beginner skaters gliding across the ice to competitive figure skaters performing jumps and spins.

This is always a highly attended event and we would like to invite you to submit an advertisement to be printed in the program, which will be handed out at the door to all ticketholders. The program format is 5 1/2" X 8 1/2", or "booklet size." We ask that advertisers submit camera-ready artwork, but if you need an ad made, please send what you have and we will be as creative as possible for a \$25 set up fee. **The advertising deadline is November 19<sup>th</sup>, 2018.** Ads received after that date will be included to the best of our ability if time and layout permit.

Your support of the 2018 Annual Holiday Show and the Florida Everblades Figure Skating Club is greatly appreciated. Programs will be given to each ticket holder as they come in the door and made available for coaches and participants to pick up as souvenirs afterwards. Thank you for your participation.

Name of Business or Firm: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Other information you wish to be printed within space of ad:  
 \_\_\_\_\_  
 \_\_\_\_\_

**Please circle:**

- Business Card Enclosed      •Camera Ready Copy Enclosed      •Electronic Copy E-Mailed to [fefsc@fefsc.org](mailto:fefsc@fefsc.org)
- Please set up my advertisement with information enclosed and/or personalize it with the information supplied for an additional fee of \$25.

**Please Circle which size Ad you wish to purchase:**

		<u>Program Ad</u>		
Business Card Ad	\$25	Full Page Ad	\$125	
1/4 Page Ad	\$40	Inside Front Cover Ad	\$175	
1/2 Page Ad	\$70	Inside Back Cover Ad	\$175	
3/4 Page Ad	\$100	Back Cover Ad	\$250	
		Center – Two Page Spread -	\$375	

Option 1: Total for One Program Ad (as circled above) \$ \_\_\_\_\_  
 Option 2: Total for Two Program Ads (as circled above less 20%) \$ \_\_\_\_\_  
 Setup fee: If advertisement is to be created by FEFSC by the information you provided, add \$25 \$ \_\_\_\_\_  
 Enclosed is a check made payable to FEFSC for \$ \_\_\_\_\_  
 Signature: \_\_\_\_\_ Title: \_\_\_\_\_

*If referred by a skater, please let us know their name here: \_\_\_\_\_  
 Email [fefsc@fefsc.org](mailto:fefsc@fefsc.org) with any questions. Thank you for your support!*

**MAILING ADDRESS: FLORIDA EVERBLADES FSC**  
**20301 GRANDE OAK SHOPPES BLVD.**  
**STE 118, #25**  
**ESTERO, FL 33928**